windsorhalfmarathon

windsor womens 10K

WWW.RUNWINDSOR.COM
WWW.WINDSORWOMENS10K.COM

SPONSORSHIP OF THE

WINDSOR HALF MARATHON AND WINDSOR WOMENS 10K

WINDSOR WOMENS 10K
SATURDAY SEPTEMBER 27TH
WINDSOR HALF MARATHON
SUNDAY SEPTEMBER 28TH

GOLD SPONSOR

GOLD SPONSOR x1

FEE: £17,000 + VAT

BENEFITS

1. x6 (2.3m x 1m) advertising Barrier Covers along start and finish straight.
2. Company Name in Event Title.
3. Advertising on Start and Finish gantry.
4. 36' x 27' marquee to provide corporate hospitality in a relaxed, friendly atmosphere.
5. Product category exclusivity.
6. Logo on the Composite board at the entrance to the venue.
7. Logo with a link on our x2 event websites.
8. Total of x10 posts on Facebook and Instagram.
9. Opportunity to set up Trade stand.
10. Access to elite athletes for PR purposes.
11. Full page advert in the Runners Information book.
12. Company logo outside marquee.
13. Company logo on the event website together with a link to your own site.
14. x8 complimentary entries.
15. Automatic entry to the Corporate Challenge (Please see Rules and Regulations).

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HUMAN RESOURCE DEVELOPMENT

1. Support team building within departments/divisions.
2. Generate healthy competition between the teams of runners and supporters.
3. Ideal event to involve employee's families with events for all.
4. Strengthens employee loyalty.

SILVER SPONSOR

SILVER SPONSOR x4

NO CLASH WITH PRODUCT CATEGORIES

FEE: £4,500 + VAT

BENEFITS

1. Company logo in Runners Information book sent out to over 7000 runners, together with one half page advertisement.
2. Company Logo with a link on our x2 event websites.
3. Logo on Composite board at the entrance venue.
4. 20' x 20' marquee.
5. Company logo outside marquee.
6. x5 Social Media post on Facebook and Instagram.
7. x2 (2.3m x 1m) advertising Barrier Covers along start and finish straight.
8. x4 complimentary entries.
9. Automatic Entry to the Corporate Challenge (Please see Rules & Regulations).

HUMAN RESOURCE DEVELOPMENT

1. Support team building within departments/divisions.
2. Generate healthy competition between the teams of runners and supporters.
3. Ideal event to involve employee's families with events for all.
4. Strengthens employee loyalty.

BRONZE SPONSOR

BRONZE SPONSOR x6

NO CLASH WITH PRODUCT CATEGORIES

FEE: £1,500 + VAT

BENEFITS

1. Company Logo in Runners Information book.
2. Company Logo with a link on our x2 event websites.
3. x4 Complimentary entries.
4. x2 Social Media posts on Facebook and Instagram.
5. Automatic Entry to the Corporate Challenge. Please see Rules and Regulations.
6. Opportunity to hire a marquee at Trade price.
7. Logo on Composite board at the entrance venue.

HUMAN RESOURCE DEVELOPMENT

1. Support team building within departments/divisions.
2. Generate healthy competition between the teams of runners and supporters.
3. Ideal event to involve employee's families with events for all.
4. Strengthens employee loyalty.

THE DATA

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SOCIAL MEDIA

Windsor Half Marathon

4.3K Followers

1,942 Followers

R4W + Windsor 10K

34K Followers
+ Windsor 10k Closed group - 911 members

3,922 Followers

RUNNERS DATA

Gender

Male 56%

Female 44%

Age Range

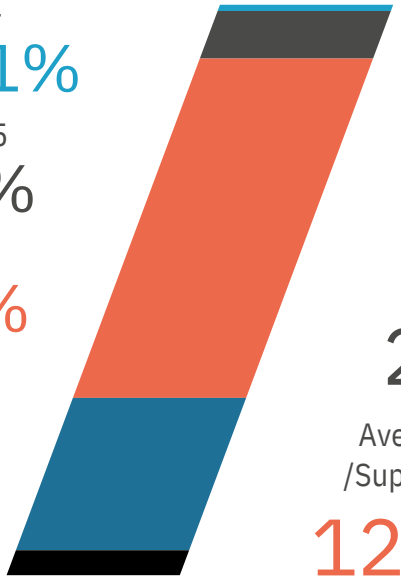
75+ 1.1%

56 – 75 8.4%

36 – 55 59.9%

24 – 35 26.9%

17 – 23 4.4%



Average Number of Entrants

Windsor Half Marathon:

6,200

Windsor Womens 10K:

2,000

Average number of Spectators /Supporters over the Weekend:

12,000 (Start/Finish Site and around the course)

FURTHER INFORMATION

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